



THE BELL

Portland, Oregon, July 2007

Hello Swedish media!

We have just made our very first Swedish friends and we'd like to share them with you – **The Bell**.

Badman is home to artists as **My Morning Jacket** (Chocolate & Ice) and Canadian artist **Hayden**. Badman has worked with other artists such as **Low**, **Erlend Øye** (**King's of Convenience**), **Mark Kozelek**, **The Mother Hips**, members of **American Music Club**, **Sigur Ros**, **Arab Strap**, **Rebecca Gates** and **The Black Heart Procession**.

Now it's time for us to present our latest find – **The Bell**.

The Bell harkens back to a time when you were first discovering bands that acted like the ideal soundtrack to your post-teenage life. We think of **Echo & the Bunnymen**, **House Of Love**, **The Cure** ... on our trip down good memory lane. The songwriting is very strong – leaving one recalling the choruses days after hearing them just once. They accomplish the entire circle of what to look for in a band – memorable songs, strong vocals and easy going folks. Refreshing.

The band have been writing and playing together for two years and the catalogue of songs is constantly growing. The past year **The Bell** has prepared and delivered – all leading up to the great debut album that just arrived from the mastering facilities here in San Francisco.

The Bell's members have been active in various Swedish bands since the mid-nineties.

I Am History is the first single from the album **Make Some Quiet**, to be released in Sweden in September.

Now go have a listen to what this great band is doing!

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